DATA MANAGEMENT MATTERS. HERE’S WHY.
You’ll make better, faster decisions, and accomplish more with less. Duplicate, inaccurate or missing data—say goodbye. Big data? Bring it on. With consistent, reliable data at your fingertips, you’ll know more about your organization and customers.

WHY SAS® IS DIFFERENT
1. A Focused Approach: One platform with everything you need.
3. The Right Technology at the Right Time: Use what you need, when you need it.
4. More Value from IT Investments: Manage data where it lives—on your terms.

BIG DATA
57% of organizations manage big data today.

89% of organizations view big data as an opportunity.

30% of organizations have no strategy for managing big data, although one is needed.

ONLY 3% of organizations consider the status of their big data management deployed and relatively mature.

sas.com/datamanagement

Facts based on results of TDWI BP Report: Managing Big Data, August 2, 2013