

## Calling all developers, students, startup businesses, SAS customers and technology partners!



Embrace your curiosity.  
Bring your innovative thinking.  
And turn your ideas into practical action.



**Want to know more?**  
We'll notify you when it's time to register for the 2024 SAS Hackathon.



Tell us you're interested.  
Learn more at [sas.com/hackathon](https://sas.com/hackathon).

Great ideas can come from anyone, anywhere. When teams come together from different regions, with diverse backgrounds and skills, amazing things can happen. Teams can be made up of people within your organization, your organization and a technology partner, or a data scientist looking to join a group.

### Let your curiosity lead the way! Use analytics to build a solution in one of these areas:



Banking



Energy



Health Care



Insurance



IoT Cross Industry



Life Sciences



Manufacturing



Public Sector



Retail &  
Consumer Goods



Services  
& Sports



Telecom  
& Media

Tracks subject to change.

## Why should you join #SASHackathon?

Bringing innovation to society and the marketplace. That's what the hackathon is all about. And we believe ideas need to be nurtured – and developed using your preferred language with the latest technology. Teams have access to a cloud environment on SAS® Viya®, a faster, more productive AI and analytics platform that enables collaboration. This hackathon is more than a competition. It's a month long digital event.

### Collaborate with fellow coders

– from experienced data scientists to novice technology partners and SAS experts – using SAS® and open source on Microsoft Azure.

### Tackle a real-world challenge

a business and or sustainability issue – that is meaningful to you and your team.

### Develop your application

for the marketplace – potentially with help from SAS. There's no monetary prize. Teams own their IP (intellectual property) and can pursue commercialization.

### Get enablement resources

and coaching on AI, cloud environments and industries, as well as access to training courses and virtual learning labs at no cost (valued at \$6,000).

### Extend your network

from local to global sharing with other professionals.

In partnership with

