

FROM START TO FINISH

3 TEAMWORK: Who can hack?

Discuss what you need to create a dream team.

Conversation starters: Roles. Skills. Gap analysis of skills.

Did you know? A team can be from a single organization or from different organizations working together.

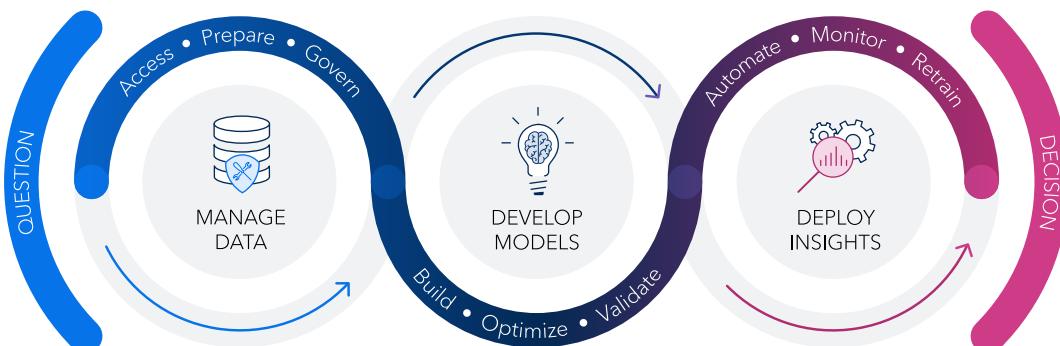
Agentic AI/Decisioning
SAS Data Maker
SAS® Viya® Copilot
SAS Viya for data management
SAS Viya Workbench
Trustworthy AI/SAS Model Cards

6 EXPLORE: Hack in SAS Viya

Discuss how your problem can go through the analytics life cycle. Your use case + SAS Viya, a complete AI and analytics platform. Get inspired by past hacks.

Conversation starters: Place your game piece inside the analytics life cycle where you think your expertise fits.

SAS Analytics Life Cycle



8 PLAN: Scope your problem

How will you complete your use case in one month? What are your priorities and limitations?

Consider: Data. Use case complexity. Team perspective.

11 GET SOCIAL: Share your hack

Discuss the ways you can share your use case.

Conversation starters: Which social media channels? Intranet?

Start

1 ENGAGE: Why hack?

Why should you participate in the SAS Hackathon?

Conversation starters: Learn by doing? Extend your network? Accelerate innovation? Take an idea from model to production? Pursue commercialization?

2 PROBLEM: What to hack?

Identify potential use cases.

Conversation starters: What problem do you want to solve? Is there data available? Who is the target audience? What's the benefit of solving the problem?

4 TICK TOCK: How can you make time to hack?

Have an open discussion about each team member's availability/schedule, level of engagement and time commitment.

Did you know? Teams have access to the SAS cloud for one month and a virtual learning environment prior to start.

5 TRACKS: Hack what piques your curiosity

Let your curiosity lead the way. Talk about which industry area best accommodates your interests.

Tracks subject to change.

TRACK OPTIONS



Industry Tracks



Student Track

9 JURY EVALUATION: When the hack is done

Review the jury's scorecard with your use case in mind.

Problem.	Use of SAS technology.
Solution.	Impact/future potential.
Compelling event.	Innovation level.
Key metrics/business value.	Storytelling.
Technology used.	

Conversation starters: Which criteria are the most important for your success?

10 TELL YOUR STORY: Be compelling

Talk about key messages that you want to convey. Think about the best way to showcase your use case in your video presentations.

Did you know? You are required to submit two videos: a 3- and 10-minute video.

13 DRUM ROLL: Winning hacks

Did you know? Imagine yourself as the Hack Slam winner? Who will you mention in your acceptance speech?



**HACK YEAH!
I'm all in.**

Tell us you are interested in joining.

12 ALL TEAMS ARE WINNERS: Just by participating!

What's next after the hackathon?

Conversation starters: Model in your production environment? Commercialization? Concept showcase? Bragging rights? Sharing your story?

Did you know? You own the intellectual property.

Finish