

# SAS HACKATHON

Where Your Curiosity Leads to Innovation

## Calling all developers, students, startup businesses, SAS customers and technology partners!



**Embrace your curiosity.  
Bring your innovative thinking.  
And, turn your ideas into practical action.**

Learn more at [sas.com/hackathon](https://sas.com/hackathon).



**Mark your calendar.**

**December 2021 – February 2022**

Registration open

**January – February 2022**

Technology enablement and project readiness

**March 2022**

One-month hackathon

Great ideas can come from anyone, anywhere. When teams come together from different regions, with diverse backgrounds and skills, amazing things can happen. Teams can be made up of people within your organization, your organization and a technology partner, or a data scientist looking to join a group.

**Let your curiosity lead the way! Use analytics to build a solution in one of these areas.**



AgTech



Banking



Energy



Health Care &  
Life Sciences



Insurance



IoT



Manufacturing



Public Sector



Retail



Telecom

## Why should you join #SASHackathon?

Bringing innovation to the marketplace and society. That's what this hackathon is all about. And, we believe that curiosity and ideas need to be nurtured. This competition is unique because it's more than a one-time event - it's a sprint within a marathon - that spans several months.

- Collaborate with fellow coders**  
Experienced data scientists, novice technology partners and SAS experts will use SAS and open source on Microsoft Azure.
- Tackle a real-world challenge**  
Focus on a business or sustainability issue that is meaningful to you and your team.
- Develop your application**  
You might get an opportunity to have your idea commercialized with the help of our market makers. (And earn major bragging rights!)
- Get enablement resources**  
Take advantage of coaching on AI, cloud environments and industries.
- Extend your network**  
Connect with both local and global professionals.

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#SASHackathon